Francisco de Carlos March

Comments in Response to Localism Notice of Proposed Rulemaking MB Docket No. 04-233

I submit the following comments in response to the Localism Notice of Proposed Rulemaking (the "NPRM"), released Jan. 24, 2008, in MB Docket No. 04-233.

Any new FCC rules, policies or procedures must not violate First Amendment rights. A number of proposals discussed in the NPRM, if enacted, would do so – and must not be adopted.

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- (3) The FCC must not force revelation of specific editorial decision-making information. The choice of programming, especially religious programming, is not properly dictated by any government agency and proposals to force reporting on such things as who produced what programs would intrude on constitutionally-protected editorial choices.
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We urge the FCC not to adopt rules, procedures or policies discussed above.

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Organization (if any)

| Signature | 4/22/08 Date |
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| Debra arledge | 29735 S. Satsuma Livingston LA Address 70754 |
| Name | (225) 686-7804 Phone |
| Title (if any) | |
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| Signature | 4 2 2 0 8 Date |
| Lauren Beavers | 11933 Arrowad Ave, Baton Rouge, U. Address 70818 |
| Name | 225-261-7232 Phone |
| Title (if any) | |
| Organization (if any) | |

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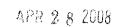
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| win flith thousing | 21 April 2008 |
| Signature | |
| SUN KEITH ARMSTRONG | ALIG WEST FOUST DAVE LITTLETON, Co 80/28 |
| Name | 303-979-8086 Phone |
| Title (if any) | |
| Organization (if any) | |



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| Michael Rodrcki Name | S1218 W 26th Rd Spencer W Address 54479 |
| Title (if any) | 715-1059-2481 Phone |
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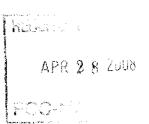
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| Matthew Rudersi Signature | <u>4-22-08</u> Date |
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| Mathew Rudecki Name | SIZ18 W 26th Rd Spencer, W1 Address 54479 |
| Title (if any) | 715-659-2481 Phone |
| Organization (if any) | |



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| Karen Rudocki | <u>4-22-08</u> Date | |
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| Karen Rudecki Name | SIZI8 W 26th Rd Address | Spencer, WI 54479 |
| Title (if any) | 715-659-2481 Phone | |
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| Carrie Wight Signature | <u>4-22-08</u> Date | |
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| Connic Wright | 9615 W. Chat Freld Ave, Unit B. L Address | itletan,CO 80(28 |
| Name | 303-933-7081 Phone | |
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| Organization (if any) | for over le years, I am proud of they do! | : what |

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| Jeanna Jensen Jeanna Jensen | 4/23/2008 Date PO Box 105, Bickleton WA 99322 Address |
|-----------------------------|---|
| Name | 509-896-5555 Phone |
| Title (if any) | |
| Organization (if any) | |

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First of all, I believe that several of the proposed rules changes would violate First Amendment rights and that is the most significant problem with this proposal. I find the potential repercussions totally unacceptable.

- 1) The FCC should not be able to force radio stations to take advice from people who do not share their values. Such a plan sounds illogical to me. Do businesses hire firms with a very different business philosophy to oversee their businesses? No. They deliberately hire people who agree with their business phillosphy and "fit" in the organization. The organization is best served when it's leaders are in agreement. Broadcasters should not have to do it either. Who would even want to listen to a radio with every station sounding alike with it's mandated opposing arguments? Don't most stations have a "format" rather than playing every genre of music that appeals to ages 3-93? Why therefore would a genre of opinions be any more preferable? Most importantly, the First Amendment prohibits government, including the FCC, from dictating what viewpoints a broadcaster, particularly a religious broadcaster, must present. The First Amendment forbids imposition of message delivery mandates on any religion. It's UNCONSTITIONAL.
- 2) Radio stations should not be forced to become the public forum where anyone and everyone has rights to air time. And religious broadcasters, especially, should not be forced to go against conscience by providing anti-religious thoughts to accommodate the government. That is why we have separation of church and state.
- 3) The FCC must not force revelation of specific editorial decision-making information. The choice of programming, especially religious programming, is not properly dictated by any government agency – and proposals to force reporting on such things as who produced what programs would intrude on constitutionally-protected editorial choices.
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- 5) No doubt most broadcasters in smaller markets, and especially religious broadcasters have tight budgets. These proposed rules only add to their burden by increasing their expenses by: (a) requiring staff presence whenever a station is on the air (aren't we in the technology age?), and (b) further restricting main studio location choices. As we all know, increased costs are either passed on to the consumer, or the quality of the service is reduced. It would be a step backward.

As a citizen and radio listener, I strongly urge the FCC not to adopt these rules.

Mary Zieman 4/23/08

Mary Zillman 6105 Kirk St.

Weston, WI 54476

715-355-9543

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| Jane a. aimstrong Signature | April 21, 2008 Date 1419 West Frost Drive |
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| Jane A. Armstrong | Littleton CO 80128-4756 Address |
| Name | <u>303 - 979 - 80 86</u> Phone |
| Title (if any) | |
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| Christina Betz | 4/22/8 Date 37497 WCK 27 Address Eaton. 26 83615 |
| Name | |
| Ouner-J.C. Designs Title (if any) | <u>970-454-1615</u> Phone |
| Organization (if any) | |

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| Varpue Morelant Signature | <u>4-22-08</u> Date |
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| WAYNE MORELAND | 11472 DARK STAR WAY Address PARKER CO 80138 |
| Name | 303 840 2328 Phone |
| Title (if any) | |
| Organization (if any) | |

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Signature

DANA ETHERTON

Name

Address

Phone

Lake Kussell Etherton

NAME

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| Signature Pat S. Barnard | 4-20-08 Date: 15:00 Noerta Little Rock, 1-1 R. 72227 Address |
| Name | 501-224-7155 Phone |
| Title (if any) | |
| Organization (if any) | |

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Organization (if any)

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| 1/23/88 |
| Date |
| DAVID WARNER | 202 South RD MOLDEN ME. Address | 04429 |
| Name | 201-973-8305 |
| Phone |

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Miller & State Control

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| 1607 ALAMANCE PLACE |
| Address Grove, IL 60516 |
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| 630-235-3805 Phone |
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| Lyndu a Marcland Signature | <u>4-22-08</u> Date |
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| Linda a Moreland | 11472 DARK STAY WAG |
| Name | <u>303-840-2328</u> Phone |
| Title (if any) | |
| Organization (if any) | |

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| Carol Polya | <u>4-23-08</u> Date |
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| Signature | |
| Carol Pohja | 5945 Chivalry Dr. Address Colorado Springs (080922 |
| Name | 7/9-596-8998 Phone |
| Title (if any) | |
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H. M. W. C.

Many of the proposals in NPRM, contrary to the FCC's stated objectives, would harm both localism and diversity of viewpoints.

The true wellsprings of localism and diversity are smaller market radio stations and stations offering specialized programming (including religion, foreign language, ethnic and alternative programming). These types of stations also serve as important gateways for new entrants seeking business opportunities in broadcasting – increasing ownership among those traditionally underrepresented.

But just as major operating costs are quickly rising, and more Americans are turning to new media, the NPRM proposes measures that would substantially raise costs – something that will be keenly felt among small market and specialized programming broadcasters. The rational economic response will be service cutbacks or outright shutdowns. Neither outcome is in the public interest.

One of these ill-advised proposals would force radio stations to curtail reliance on labor-saving technology. An end to unstaffed operations will not improve responsiveness to a local community. To the contrary, it will likely lead stations to broadcast fewer hours or shut down altogether. Unattended operation with proper safeguards has helped small stations provide more service through efficiency. Take that away, and the Commission will create strong disincentive for stations to stay on during the late evening or early morning hours, hours during which very little revenue is generated. The increased operational costs will lead new entrepreneurs, including women and minorities, to look elsewhere to invest their savings and sweat equity.

The Commission must also reject proposal that would further limit where broadcasters can locate their main studios. The Commission acted in the public interest when it adopted rules many years ago to permit stations greater flexibility in selecting the location of their main studios, particularly in situations in which a broadcaster operates stations licensed to several nearby communities. If the Commission were to force each station to establish its main studio only in that station's community of license, the result would be that broadcasters -- particularly small market and speciality programming broadcasters -- would have to divert their limited financial resources from supporting and enhancing quality programming to covering additional and unnecessary real estate costs.

The FCC should also jettison proposals forcing stations to give away airtime to community groups. One proposal would even enforce public access requirements, similar to cable PEG channels. Cable has dozens, even hundreds of channels from which it can profit, but smaller market radio and stations serving small specialized audiences do not. Free is not really free to those who struggle every day just to keep the electricity flowing, the programming going, and the local news covered.

Smaller stations are keenly attuned to the communities they serve – it is how they remain in business. But the balance is delicate, and the Commission must not take action that will tip the balance so stations cut back on service or drop out. There is no 'public interest' in service that is both diminished and less diverse.

| Respectfully submitted, | |
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| Signature M. Myers | Date April 23, 2008 |
| Donald M. Myers | 781 Keyser Lane, Richmond, IN 47374 |
| Name | Address |
| | Book and the second of the sec |
| Title (if any) Chief Engineer WHSIP-LP 98.5 Mhz | Phone 765 939 0306 |
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| Michelle Robbins Signature Michelle Robbins | H21/08 Date 2285 Hartfield Rd Address La Vernia, TX 78121 |
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| Name | (836) 386 - 0617 Phone |
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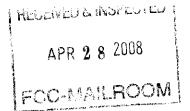
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| Signature | H-20-08 Date |
| Sandra A. Hays | 10149 S. Heytesbury Lane Sandy Address Which, Or 84092 |
| Name | 801 572-2536 Phone |
| Title (if any) | |
| Organization (if any) | |



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| Varing Trans | 7174 S Shenardson Dr Address Elizabeth, Co 80107 720-260-5247 Phone |
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